



# Alpine Mortgage Planning

**Your Dreams. Our Expertise.**

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FOR IMMEDIATE RELEASE

## **Newport Beach Welcomes Mortgage Company** Alpine Mortgage Planning Opens Mortgage Retail Branch

Newport Beach, CA – Alpine Mortgage Planning (AMP), a division of Pinnacle Capital Mortgage Corporation, is proud to announce the opening of its fourth Southern California branch in Newport Beach, CA. Serving the Orange County area with top producing mortgage advisors and in-house operations; including loan set-up, processing, document drawing, and marketing. AMP provides an exceptional foundation for Realtors, homebuilders, CPAs, and mortgage professionals to advance in the industry.

AMP is a progressive retail direct mortgage bank lender with the capacity to also broker loans. AMP continues to grow, propelled by repeat and referral business driven by clients who appreciate the company's range of products and its commitment to providing responsive client care. AMP was founded to educate first-time homebuyers on the benefits of homeownership and how to plan for the future. Our mortgage advisors work with each client to make sure that financial goals are made and expectations exceeded. In congruence with individual client planning, AMP aims to build and maintain strong relationships with our partners, the surrounding community, and local businesses through first-time homebuyer seminars, partner lunch-and-learns, and charitable contributions to several different organizations.

John J. Reed will be leading the way in our new Newport Beach branch, along with Robert Fair, as sales manager and Leann Guggenmos, operations manager. "John is a seasoned mortgage veteran with ample leadership to his credit. With over 27 years experience in the business, he has aligned himself with industry leaders, maximizing his potential, and inspiring others to follow suit," states Jeff Strode, regional vice president. The new 7,582 sq. ft. branch resides in the beautiful Bayview Corporate Center, overlooking the Back Bay of Newport Beach. "The office attracts consumers and real estate professionals who seek to work with motivated and knowledgeable mortgage advisors. AMP is always seeking to hire driven and motivated mortgage professionals who are looking to advance in the industry and assist in educating the public on the most responsible ways to plan for the future," states John J. Reed, branch manager.

Alpine Mortgage Planning is a division of Pinnacle Capital Mortgage Corporation, headquartered in Roseville, CA with branches located throughout California, Oregon, Washington, Nevada, and Idaho.

For more information on how to plan for your future or career opportunities please visit [AlpineMC.com](http://AlpineMC.com).

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For more information on the topic or to schedule an interview with John J. Reed, please contact me at [jtushner@alpinemc.com](mailto:jtushner@alpinemc.com) or 503.718.9828.

Alpine Mortgage Planning was founded to assist individuals and families with the integration of the home loan into their overall short and long term financial goals and cash flow objectives. Our advisors provide valuable professional advice combined with exceptional customer service to exceed your needs and expectations. One of the many ways we provide value to our clients is through the implementation of an individualized mortgage solution complete with annual reviews to guarantee beneficial results.